

# COMMUNICATION DIRECTOR

Magazine for Corporate Communications and Public Relations



Communication Director, the journal of Corporate Communications and Public Relations in Europe, is a 100 page magazine published quarterly in English. Each issue provides an in-depth look at a new theme within the field of PR and Communications, with articles, interviews and studies by academics and professionals. It presents positions and opinions on strategic questions from today's leading experts while tracking transnational developments and discussing their relevance from a European perspective, while also covering current news from the world of PR from the individuals and organisations who embody the internationalisation of their profession.



*"An excellent crossborder platform to learn about best practices in corporate communications."*

John Gilardi, Corporate Media Relations, Novartis

**PRINT RUN PER ISSUE** Ø 10.000 copies  
**RELEASE** 4 issues per year  
**AREA OF DISTRIBUTION** The European Union  
**FORMAT** 210 mm x 280 mm

#### PRINTING SPECIFICATIONS

**Cover** Sheet offset, 4/4 Euroskala  
**Content** Sheet offset, 4/4 Euroskala  
**Raster** 70iger  
**BLEED MEASUREMENT** 3 mm on all sides with trim lines

#### PAPER QUALITY

**Cover** glossy-coated photo-print, 250 g/m<sup>2</sup>  
**Content** matte photo-print, 90 g/m<sup>2</sup>

#### DATA

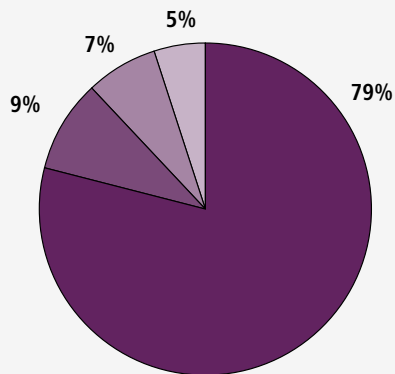
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#### FTP-TRANSFER

Please request the login details by phone or by email:  
 Tel: +49 (0) 30 / 84 85 90  
 norman.wittig@helios-media.com

### TARGET

Heads of Communication of multinational companies	79%
Representatives of European associations	9%
PR-Agency	7%
Journalists and Others	5%



### DATES OF ISSUE

Date of issue	Closing date
25.01.2010	12.01.2010
24.03.2010	11.03.2010
10.08.2010	29.07.2010
09.11.2010	28.10.2010

### ADVERTS

Formats and Prices for COMMUNICATION DIRECTOR  
(Price not incl. Value Added Tax)

Size	Colour	Price in Euro	Bleed size in mm	Trim size in mm
2/1 	4c	8.000	420 x 560	272 x 486
1/1 	4c	4.600	210 x 280	186 x 243
2. -3. Cover page 4. Cover page	4c	5.400 5.500	210 x 280 210 x 280	- -
1/2 	4c	2.500	210 x 140 98 x 280	276 x 103 86 x 243
1/3 	4c	2.000	210 x 70 63 x 280	203 x 33 55 x 243
1/4 	4c	1.300 1.300	210 x 52 52 x 280	203 x 15 15 x 276

# COMMUNICATION DIRECTOR

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communication-director.eu is the online portal for PR and communications in Europe. Users of the site can easily keep themselves informed of Europe's most important personnel changes in the world of corporate communications. The website also keeps communications experts up to date on important events throughout Europe. Visitors to the site can preview and read selected articles and commentary from Communication Director magazine as well.

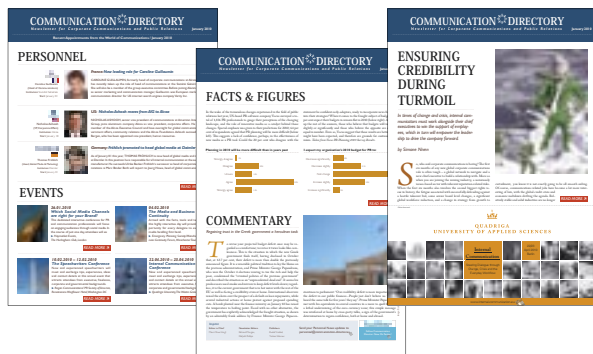
## ADVERTS

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	Size in Pixels	Duration	Price in Euro
	900 x 60 (Rotation on Top)	1 Month	2.000
	150 x 400 (Themenbanner)	1 Month	600
	470 x 80 (Themenbanner)	1 Month	1.000

# COMMUNICATION DIRECTORY

Newsletter for Corporate Communications and Public Relations






The Communication Directory Newsletter provides information on a regular basis on conferences, congresses and workshops related to the field of PR on a European level, presents personnel changes, and is a news resource for stories from the world of international communications. In addition to this, it informs its readers of activities and developments in all Regional Groups.

## ADVERTS

Formats and Prices COMMUNICATION DIRECTORY

(Price not incl. Value Added Tax)

Bleed Size in mm	Duration	Price in Euro
 210 x 93	1 week	600
 210 x 148	1 week	800
 210 x 297	1 week	1.100

## DATE OF ISSUE

SECOND TUESDAY OF EVERY MONTH

## FORMAT

PDF-Newsletter