

COMMUNICATION DIRECTORY

Newsletter for Corporate Communications and Public Relations

Appointments from the world of European Communications during the last quarter of 2006




Nikola Donig 
 Position: Foreign Policy Spokesman
 Working Languages: DE, EN, FR
 Nationality: Austrian
 Company: Federal Chancellery of Austria
 Start: 01 November 2006

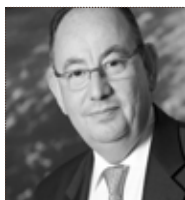


Nikola Donig speaks for Austrian chancellor Wolfgang Schüssel

Nikola Donig, former spokesman of the Permanent Representation of Austria to the EU in Brussels, was appointed as Chancellor Wolfgang Schüssel's new foreign policy spokesman on August 16th. He took over from Verena Nowotny who held office since May 2001 and who has moved to the US for further education. Previously, Donig has worked as a news editor for the Austrian Broadcasting Corporation (ORF). In 2004 he became correspondent in Brussels.



Pierre Trefouret 
 Position: Director for External Communication
 Working Languages: FR, EN
 Nationality: FR
 Institution: CNES
 Start: 01 September 2006



New Director for External Communication at CNES

On September 1st, Pierre Trefouret was appointed new Director for External Communication, Education and Public Relations at the Centre National d'Études Spatiales (CNES). He reports to Yannick D'Escatha, President of CNES. Previously, he worked as senior advisor to Francois Goulard, Minister Delegate for Higher Education and Research.



Karin Lepasoon 
 Position: Senior Vice President Communications
 Working Languages: SV, EN
 Nationality: Swedish
 Company: Skanska
 Start: 25 September 2006



Skanska has a new Senior Vice President for Communications

Karin Lepasoon was appointed as Senior Vice President for Communications at Swedish company Skanska on September 25th. She takes over from Peter Gimbe. Lepasoon reports to CEO Stuart Graham. Previously, Lepasoon worked as Vice-President of Corporate Communications at Gambro.




Ton van Lierop 
 Position: Spokesperson
 Working Languages: NL, EN, DE, FR
 Nationality: NL
 Institution: European Commission, cabinet of Günter Verheugen
 Start: 01 November 2006



New Spokesperson at European Commission

Since November 1st, Ton van Lierop is Spokesperson for the cabinet of Günter Verheugen, EU Commissioner for Enterprise and Industry. He takes Gregor Kreuzhuber's place. Prior to joining the Commission, Ton van Lierop worked as journalist for the Algemeen Nederlandse Press Bureau.



Clarissa Haller 
 Position: Head of Corporate Communications
 Working Languages: DE, EN
 Nationality: DE
 Company: Asea Brown Boveri Ltd
 Start: 01 October 2006



Haller heads Corporate Communications at ABB

Since October 1st, Clarissa Haller has been Head of Corporate Communications at Zurich based power and automation technologies company Asea Brown Boveri (ABB). She reports to Fred Kindle, CEO of ABB. Previously, Clarissa Haller worked as Head of Communications for Hoffmann-La Roche.



Stefano Lai 
 Position: Communication and Publication Director
 Working Languages: IT, EN
 Nationality: Italy
 Company: Benetton



New communication structure at Benetton

Stefano Lai was appointed Communications and Publications Director at Italian clothing retailer Benetton in November. He reports to Managing Director Silvano Cassano. Prior to joining Benetton, Stefano Lai worked for British mobile phone operator Vodafone for more than ten years.



Reed Brody 
 Position: **Spokesman**
 Working Languages: EN
 Nationality: United States
 Company: **Human Rights Watch**
 Start: 01 December 2006



Brody new Spokesman for Human Rights Watch

Brody Reed has become the new spokesman for non-governmental organisation Human Rights Watch (HRW). This position was newly-created. Reed Brody reports to Carroll Bogert, Associate Director of HRW. Brody has been with HRW since 1998, working as Advocacy Director.



Christof Ehrhardt 
 Position: **Head of Corporate Communications**
 Nationality: German
 Working Languages: NL, EN
 Company: **EADS**
 Start: 01 January 2007



Ehrhart heads Communication at EADS

As of January 1st 2007 Christof Ehrhart will head Corporate Communications at the European Aeronautic Defence and Space Company (EADS). Ehrhart will report to the EADS's CEOs Tom Enders and Louis Gallois. Previously, Ehrhart was Head of Global Corporate Communications at pharmaceutical company Schering.



Michel Labie 
 Position: **Senior Vice President Communications**
 Working Languages: FR, EN
 Nationality: FR
 Institution: **Sanofi Aventis**
 Start: 01 November 2006



Labie is Sanofi Aventis' Senior Vice President - Communications

Since November 1st, Michel Labie is new Senior Vice President for Communications at pharmaceutical company Sanofi Aventis. He follows Nicole Cranois, who occupied the same position as well as being member of the Group Management Committee since 1985. Michel reports to Jean Francois Dehecq, Chief Executive Officer and Chairman. Michel Labie joined Sanofi Aventis in 1981.




Philipp Schindera 
 Position: **Group Corporate Communications**
 Working Languages: DE, EN
 Nationality: German
 Company: **German Telekom**
 Start date: 01 November 2006



Schindera heads German Telekom communication

Philip Schindera has been appointed Head of Corporate Communications at German Telekom. Schindera follows Ulrich Lissek, and reports to Chief Executive Officer René Obermann. Previously, Schindera was responsible for the communication of T-Mobile International.



Miguel Veiga-Pestana 
 Position: **Vice President Global External Affairs**
 Working Languages: DE, EN, FR
 Nationality: PT
 Company: **Unilever**
 Start date: 01 November 2006



Pestana heads Unilever's Global External Affairs

Since October 27th, is new Vice President for Global External Affairs at Anglo-Dutch company Unilever. Miguel Veiga-Pestana joined Unilever in 2001. Previously, he held several public affairs positions in the UK and Brussels and has worked in both the UK Parliament and the US Congress.



Lodewijk Willems 
 Position: **Director of External Affairs**
 Working Languages: NL, EN, FR, DE
 Nationality: NL
 Company: **Fortis**
 Start date: 01 September 2006



New Director for External Affairs at Fortis Bank

The former Belgian Ambassador to Germany, Lodewijk Willems, took over the position of Director of External Affairs at Fortis Bank on September 1st. He reports to Herman Verwilt, Deputy CEO of Fortis Bank. Previously, Willems worked as Chief of Cabinet to the Belgian Minister of Foreign Affairs.



Francesco Falco 
 Position: **Communication Officer**
 Working Languages: EN, IT, FR
 Nationality: UK
 Company: **ERF (European Union Road Federation)**
 Start date: 02 November 2006



Falco dawns a new age in communications for the ERF

Francesco Falco has just been appointed Communication Officer for the European Union Road Federation. Before joining ERF, Falco worked as Media Relations Officer at Hill & Knowlton. Previously, he was an economist for the Radical Party Group at the European Parliament. He gained experience at the European Commission, DG Enterprise and was also Assistant Information Officer at Finmeccanica S.p.A. Falco holds a Master of Arts in Economics from The University of Edinburgh.




Gabriela Kukuckova 
 Position: Communication and Information Officer
 Working Languages: EN, FR, SK
 Nationality: SK
 Institution: House of Slovak Regions
 Start: 01 September 2006



The House of Slovak Regions undergoes a number of shuffles

Following several changes in The House of Slovak Regions; Eugen Paulinsky has recently been appointed Manager of the House of Slovak Regions (previously Commercial Director for the East Slovakian Building Materials Company). Peter Janicina is new Representative of the Bratislava Region (previously EU affairs consultant, Cabinet of the President of Bratislava Region). Gabriela Kukuckova is new Communication and Information Officer (previously worked for French local and regional authorities).

Microsoft


Edward Claessens 
 Position: Public Relations and Corporate Affairs Manager
 Working Languages: NL, EN
 Nationality: BE
 Company: Microsoft
 Start: 01 October 2006



Microsoft hires Claessens as new Flemish speaking PR Manager

Edward Claessens has recently joined Microsoft as Public Relations and Corporate Affairs Manager. Claessens previously worked for Accenture consultancy, where he was responsible for media relations. Before that, he was spokesperson for the Flemish Government. Claessens has also worked as a political journalist in the beginning of his career.



Leonardo Pinna 
 Position: Adviser
 Working Languages: IT, EN, ES, FR
 Nationality: IT
 Institution: Fundación Comunidad Valenciana – Región Europea
 Start: 10 October 2006



The Autonomous Region of Valencia appoints Leonardo Pinna

Leonardo Pinna is working since October 2006 for the Fundación Comunidad Valenciana – Región Europea. He is appointed in the Unit of External Relations and Development Cooperation. His main task is the Neighborhood Policy. Mr. Pinna is a lawyer and expert in European policy. He graduated in the European College of Parma.



Didrik de Schaetzen 
 Position: Marketing and Communications Manager
 Working Languages: EN, FR, NL, SE
 Nationality: Belgian
 Institution: European Renewable Energy Council (EREC)
 Start: 01 October 2006



Didrik de Schaetzen heads Marketing and Communications at EREC

Didrik de Schaetzen recently joined the European Renewable Energy Council (EREC) as Marketing and Communications Manager. Among his responsibilities is the organisation of various events, including the European Renewable Energy Policy Conference at the Flagey Convention Centre on 29-31 January 2007. Previously, Mr de Schaetzen worked as Communications Officer at the Permanent International Secretariat of the Council of the Baltic Sea States in Stockholm.

INFO



'Communication Directory' Newsletter

'Communication Directory' is the official newsletter for Corporate Communications and Public Relations in Europe.

It tracks the need to expose and accentuate an ever-growing platform for the communications industry, across the multidisciplinary and intercultural European landscape.

This first issue of 'Communication Directory' sums-up the crucial appointments and personnel changes across a variety of industries, from the European world of communication that have materialised over the last few calendar months of 2006.

'Communication Directory' is sheltered under the umbrella of Communication Director ; a magazine published quarterly in English, with a total of 100 pages. Communication Director has an integrative function. The magazine documents opinions on important strategic questions in communication, discovers transnational developments and discusses their relevance from a European perspective. In addition, Communication Director presents current studies, news from the world of PR and introduces communication experts who symbolise the internationalisation of their profession.

Annual subscription to Communication Director comes at a price of 120 Euros comprising of the magazine Communication Director; full access to the online version (including archived copies and individual articles) at www.communication-director.eu plus receipt of the 'Communication Directory' newsletter.

COMMUNICATION DIRECTOR

Magazine for Corporate Communications and Public Relations



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