




Stefan Baron 
(Head of Communications)
Working Languages: GER; EN
Start: June 2007



Germany: Stefan Baron joins Deutsche Bank

STEFAN BARON (59) will take over as Deutsche Bank's new Head of Communications from June 1 of this year. Mr Baron, for many years chief editor of "Wirtschaftswoche", will have worldwide responsibility for Group Communications – Press & Media Relations, Internal Communications and Brand Management - and will also assume a leading position in Corporate Social Responsibility. In his position he will replace SIMON PINCOMBE and report to JOSEF ACKERMANN.



Rob McIvor 
(Director of Corporate Affairs
Europe, Middle East & Africa)
Working Languages: EN
Start: March 2007



UK: McIvor new Director of Corporate Affairs, EMEA for Citigroup

ROB MCIVOR joined Citigroup in March 2007 as new Director of Corporate Affairs for Europe, Middle East and Africa. He succeeded DAN NOONAN in this position and will report to LEAH JOHNSON, Global Director of Corporate Affairs for Citigroup. Previous to his employment at Citigroup, Rob McIvor was working as Director of Corporate Affairs for Corporate and Investment Banking at Citigroup and as Corporate Public Relations Manager at the retail bank Woolwich. Rob McIvor began his career as a journalist.



Christiane Hohmann 
(Spokeswoman)
Working Languages: FR, EN, GER
Start: April 2007



Brussels: Hohmann new Spokeswoman for Ferrero-Waldner

CHRISTIANE HOHMANN has been appointed as new Spokeswoman for EU Commissioner BENITA FERRERO-WALDNER. Ferrero-Waldner is in charge of External Relations and European Neighbourhood Policy. Hohmann replaces former spokeswoman EMMA UDWIN, who enters Ferrero-Waldner's cabinet succeeding PETER SCHWAIGER, former Deputy Head of Cabinet.



Luis-Miguel Rojo y Pinto 
(Director of Marketing and
Communication)
Working Languages: ES, FR, EN
Start: 2007



France: New Director of Marketing and Communication at Kia Motors

LUIS-MIGUEL ROJO Y PINTO (40) has been named new Director of Marketing and Communications at Kia Motors France. Luis-Miguel Rojo y Pinto, succeeds STEPHAN BARBAT, who left the group. Prior to his appointment, Mr Rojo y Pinto spent 16 years at Renault, where he mainly directed marketing and communication for the Mexican and Colombian market.

JOB ADVERTISEMENT

The Open Society Institute is looking for a European Communications Officer

The Open Society Institute (OSI) and the Soros foundations network aim to shape public policy to promote democratic governance, human rights, and economic, legal, and social reform through grant-making, operational activities, and advocacy. On a local level, the foundations network implements a range of initiatives to support the rule of law, education, public health, and independent media. At the same time, the network works to build alliances across borders and continents on issues such as combating corruption and rights abuses. www.soros.org

The European Communications Officer, in consultation with the Open Society Institute's Communications Office in New York, will plan and implement the communications and outreach strategy of the OSI offices in Brussels, London and Paris. The European Communications Officer will also assist Soros national foundations and network programs with their communication needs vis-à-vis the European Union.

For more information, including job descriptions and application guidelines, please go to: www.soros.org/about/careers





Ed Williams 
 (Director of Corporate Affairs)
 Working Languages: EN, FR, GER
 Start: April 2007



UK: Williams is promoted Director of Corporate Affairs at Reuters

ED WILLIAMS (34), previously Global Head of Executive Communications at Reuters has succeeded SIMON WALKER in his position as Director Marketing and Corporate Communications under the new title "Director of Corporate Affairs". In this position, he reports to TOM GLOCER, Chief Executive Officer at Reuters. Williams joined Reuters in March 2006 as a media adviser and speech writer to the CEO. In May 2006, he assumed responsibility for global external communications running teams in the US, Europe and Asia.



Trude Måseide 
 (Head of Communications)
 Working Languages: NO, EN
 Start: February 2007

Norway: New Head of Communications at Prime Minister's Office

TRUDE MÅSEIDE was employed as Head of Communications at the Office of the Prime Minister of Norway, JENS STOLTENBERG, by February 2007. She succeeded Oivind Ostang, who now holds a different position in the office. Ms Måseide has been Communication Adviser at the office of the Prime Minister since 2005; furthermore she was Head of Communications at SN Power Invest from 2003 to 2005 and Head of Information at the Group Staff at Statoil from 1997 to 2003.



Olaf H. Meidt 
 (Head of Public Relations)
 Working Languages: GER, EN
 Start: April 2007



Germany: Volvo appoints new Head of Public Relations

OLAF H. MEIDT has been appointed new Head of Public Relations for Volvo Germany, as of April 2007. In this position, he replaces THOMAS HANEL, who leaves the company together with Head of Marketing ROB VAN RIJSWIJK. Prior to his appointment, Meidt worked for General Motors Austria, where he was responsible for the public relations of Opel, Chevrolet and SAAB. He will report to THOMAS VIEHWEG, Chief Executive Officer for Volvo.



Kim Koppenol 
 (Communication Manager)
 Working Languages: NL, EN
 Start: March 2007



Netherlands: Koppenol new Communication Manager at RTL

KIM KOPPENOL (37) joined RTL as new Communications Manager for internal and external Communication on March 21, 2007. In this position, she is responsible for the divisions Press, Marketing, Corporate Communications and Internal Communications. She reports to Chief Executive Officer for RTL Nederland, FONS VAN WESTERLOO. Prior to her appointment, Koppenol was working as Press Manager at RTL since 2000.



Alain Bichsel 
 (Head of Communications and
 Media Relations)
 Working Languages: EN, GER, FR
 Start: July 2007



Swiss: Bichsel takes over as Head of Communications at SFBC

ALAIN BICHSEL will take over as Head of Communications and Media Relations staff unit at the Swiss Federal Banking Commission (SFBC) on 1 July 2007. He succeeds TANJA KOCHER who will be the new Head of Communication at the Federal Department of Finance beginning on May 1, 2007. Alain Bichsel has been media spokesperson and Deputy Head of Communication Switzerland at the Swiss Bankers Association (SBA) since 2003. Since 2002 he has been responsible for internal communication at the SBA, which he joined in 2000.

JOB ADVERTISEMENT

PUBLISH WHAT YOU PAY

Publish What You Pay (PWYP) is a coalition of more than 300 non-governmental organisations which aims to build greater accountability between governments, extractive companies and civil society for the management and allocation of natural resource revenues which can provide the basis for successful growth and poverty reduction in some of the least developed countries in the world. The coalition is looking to fill two London-based positions:

PWYP International Coordinator:


Handles overall coordination and representation of the PWYP international campaign. Salary in the region of £30K

PWYP Information Officer:

Manages communications, new media tools and information resources for the PWYP international campaign. Salary in the region of £26K

For more information, including job descriptions and application guidelines, please go to: www.publishwhatyoupay.org



Jürgen Stolze 
(Head of Press and
Public Relations)

Working Languages: GER, EN
Start: April 2007



Germany: Stolze new Head of PR at Toyota Germany

JÜRGEN STOLZE has been promoted to the position of Head of Press and Public Relations for Toyota Germany. He succeeds DIETRICH HARTMANN, who will work for Toyota as a consultant until he leaves the company in October 2007. Jürgen Stolze started working for Toyota Germany in 1991 as Controlling Director; from 1998 to 2003 he held the position of General Finance Manager. In his most recent position as General Manager Corporate Support he directed management projects and internal redeployments.



Judy Everett 
(Head of Communications
Communications)

Working Languages: EN
Start: April 2007



UK: Threadneedle appoints Everett Head of Communications

JUDY EVERETT has been recruited to take over the position of Head of Communications at Threadneedle Investments. She will be responsible for Threadneedle's PR and Communication and replaces RICHARD EATS who will be retiring from Threadneedle in April this year. Judy Everett was previously employed at Shell International where she has worked in a number of senior communication and brand management roles – most recently as Head of Corporate Identity. At Threadneedle, Everett reports to DENIS TUMBÜLT, Marketing Director.



Raluca Simu 
(Head of Corporate
Communications)

Working Languages: EN, RO
Start: April 2007



Romania: Simu communicates for Millenium BCP Bank

RALUCA SIMU joins Millenium BCP Bank as new Head of Corporate Communications as of April 16, 2007. Her position covers all issues related to communications, PR and Marketing for all bank's divisions. Previous to her appointment at Millenium BCP Bank, Raluca Simu was Head of Communications for ABN AMRO Bank Romania. She holds a Master of Business Administration and a Bachelor Degree in International Trade and Transactions.

TICKER

+++ OSHY PHILLIPS is Conrad Hotel's new Brand PR and Communications Manager. Phillips joins Conrad Hotels from the Launch Group PR consultancy, where she was Account Manager. She replaced Catherine Couplan and directly reports to Carroll Hutchings, the Director of Brand Marketing. +++ JULIO CARLAVILLA was appointed as Public Affairs Officer (PAO) for Citigroup Spain as of January 2007. In his position, he replaced GABRIELA SEBASTIAN de Erice. Before joining Citigroup in January 2007, Julio Carlavilla was BNP's Director of Corporate Communications for Spain since 1997. +++ VICTORIA MCNAMEE has joined SABMiller as new Corporate Media Relations Manager. Prior to joining SABMiller, she was Media Relations Manager for L'Oreal UK. Ms McNamee holds a BA Hons degree in History from the University of Birmingham. +++ SONJA FINK (35), so far Head of Press and Internal Communications at Accenture, has been promoted to new Director of Marketing and Communication. She replaces ULF HENNING and reports to OLIVER ROUX and KAREN HOYNDORF. Ms Fink holds a degree in Journalism. +++ CATARINA HÄGGLUND is appointed new Public Relations Manager for Skelleftea Kraft. As of April 16, 2007, she succeeds MONICA BRACCO. Prior to her appointment, Ms Hägglund worked for AGA Gas AB, where she hold the position of a Regional Manager for Marketing and Communication. +++

COMMENTARY



Paul J. Thomas, Editor
Communication Director Magazine
paul.thomas@communication-director.eu

Communication during an international incident.

From the 23rd of March until the 5th of April the world watched ill-at-ease as uncertainty hung in the air between Iran and Great Britain in one of the most prominent, unusual and brief communications challenges in recent memory. Throughout the ordeal it seemed that the British government's handling of the hostage situation was such that Iran had the upper hand. Iran was vague regarding the possible fate of the sailors, while Blair put forth demands which seemed to be largely dismissed. Fortunately, nothing came of the incident, and the 15 hostages were freed unharmed, but the pride of a nation with such a long naval history seemed to walk away slightly scathed. This was a very tender matter; and given the tensions involved it is fortunate that the standoff was resolved without incident, but from a communications standpoint, had they to do it over again, one can only wonder what they might have done differently.

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personnel@communication-director.eu

Chief Editor
Marc-Oliver Poppen

Layout
Steffi Butter,
Marcus Beyer

Editors Newsletter
Grit Fiedler
Leonard Paaß
Marco Lölkes
Paul J. Thomas

Publishers
Rudolf Hetzel
Torben Werner

Advertising
Sandra Helmerding
sandra.helmerding@
helios-media.com