




Mark Durrant 
(Communications Director,
Strategy and Technology Com-
munications)
Working Languages: EN
Start: June 2007



Finland: Nokia signs Motorola's Mark Durrant

MARK DURRANT, Motorola's former Director of Communications & Public Affairs, EMEA has been signed by Nokia. In his new role as communications director he will be responsible for strategy and technology communications. Durrant leaves Motorola just after the departure of other big-hitters like Chris Bignell, who will go solo from now on. Durrant replaces Anne Eckert and reports to Arja Suominen, Senior Vice President of Communications.




Quohnos Mitchell 
(Vice President of European
Communications)
Working Languages: EN, NL
Start: June 2007



Netherlands: Tommy Hilfiger promotes Quohnos Mitchell

QUOHNOS MITCHELL (38) has been promoted to the position of Vice President of European Communications. In 2001, Mitchell was one of the founders of the European press department of Tommy Hilfiger. Prior to that he worked at Hilfiger's New York headquarters. In his new position Mitchell is responsible for all communications including public relations, events, celebrity service and sponsoring. He reports directly to Avery Baker, Executive Vice President of Global Marketing and Communications.




Christopher Burghardt 
(Director Corporate Affairs)
Working Languages: EN, GER,
FR, NL, ITA
Start: July 2007



Brussels: Burghardt joins InBev as Director Corporate Affairs

CHRISTOPHER BURGHARDT, Hill & Knowlton's Vice President of Business Development and Marketing for the EMEA region, is joining brewer InBev as Director of Corporate Affairs at the company's global headquarters in Belgium on July 1. He will report to James Villeneuve, VP Global Corporate Affairs. Burghardt has been with Hill & Knowlton since 1997 and was part of their European Executive Committee.



Jean-Claude Hunsicker 
(Director of Communications)
Working Languages:
FR, EN
Start: March 2007



France: Hunsicker appointed Director of Communications at Hyundai

JEAN-CLAUDE HUNSICKER has been appointed as Director of Communications at Automobiles Hyundai France. He reports to Hyundai president, Jean Claude Debard. Hunsicker is responsible for press relations, public relations and national publicity. Most recently Hunsicker was responsible for communications at Hyundai France. He joins the management board.

JOB ADVERTISEMENT

ACT seeks

Head of Communications

The ACT, representing Europe's private sector broadcasting and media companies, is creating a new role of Head of Communications.

This post is offered on a three-year fixed term contract, which may be renewable.

This role includes helping to devise, and then delivering a multi-annual plan to improve the perception of the commercial television business with European decision-makers and other key stakeholders. The role will be carried out in close liaison with the Communications Departments of ACT's member companies and with the ACT Executive Board.



Requirements:

- Ability to produce clear and comprehensible materials to communicate complex technical issues to a non-specialist audience;
- Five years' experience in senior communications function, ideally either in the media business or in an international environment;
- Understanding of the EU institutions;
- Proven experience in event organisation;
- Excellent command of English, good level of French and other European languages an advantage;

Interested candidates should send their CV to ACT, rue Joseph II, 9-13, 1000 Brussels or to info@acte.be by June 18th.



James Rosenstein (Director External Affairs)
Working Languages: EN, FR, POR, ESP, GER, CHN
Start: June 2007



UK: Rosenstein appointed as Director External Affairs at Bentley

JAMES ROSENSTEIN (61) has recently been appointed to the new position of Director of External Affairs at Bentley Motors, England. Coming from the software company Ygomi, he will take up the post mid-june. Recently Rosenstein was Vice President External Affairs at Toyota in Brussels. Rosenstein was born in the US and educated at Harvard and the Sorbonne, holding a Masters Degree in languages and social science.



Rosa Salvia (European PR Manager)
Working Languages: EN, GER, ITA
Start: May 2007



Germany: Suzuki enlarges European PR-Team

ROSA SALVIA (44) takes over the position of European PR Manager at Suzuki's European Marketing Center in Bensheim. Most recently she held various appointments within PR, sales and marketing at Fiat Automobil AG. She was responsible for the brands Alfa Romeo, Fiat and Fiat Transporters. Salvia started her career at Olivetti in Frankfurt a.M. after completing her linguistics studies in Messina, Italy. In addition to that she holds a PR degree from the University of Heidelberg, Germany.



Michael Zirpel (Communications Director)
Working Languages: EN, GER
Start: April 2007



France: Zirpel new at OECD's International Transport Forum

MICHAEL ZIRPEL (41) has left the German Energy Agency (DENA) to take up his new post as Communications Director at the International Transport Forum, which is located at the OECD. The ITF was formed out of the ECMT to become a global summit for discussion on key fields of Transport strategy and action. Prior to his employment at DENA, Zirpel used to be a spokesman for the German Ministry of Transport.

COMMENTARY

G8- Fundamental disagreements on both sides of the barbed-wire barricade?



mankind is concerned with, whether those issues are brought to light from within the fenced compound or without.

Up until now the main stars of the 2008 G8 summit have been its opponents and would-be saboteurs. Beyond the scope of any expected summit protest fanfare there are supposedly real issues to tackle and legitimate world concerns to be discussed. But after the 2 day summit comes to a close on June 8th what will have been ultimately accomplished? Beyond the pomp and circumstance is there substance and commitment? Will any progress truly be made the discussions in Heiligendamm? The gravity of the topics at the Summit can be of great urgency, and in cases such as human rights and environmental policies where drastic action is required there is rarely much time to waste. However, the daunting proportions of these problems themselves and the complexities of nation and international politics often seems to induce mass non-action. The summit has the ability to show the goodwill of the world's most powerful leaders to all the world, but if nothing ever truly comes of these annual meetings then perhaps the Summits more immediate and effective purpose is to raise awareness of issues themselves which

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Chief Editor
Marc-Oliver Poppen

Layout
Steffi Butter,
Marcus Beyer

Editors Newsletter
Grit Fiedler
Leonard Paaß
Marco Lölkes
Paul J. Thomas

Publishers
Rudolf Hetzel
Torben Werner

Advertising
Sandra Helmerding
sandra.helmerding@helios-media.com

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Executive Master of Science in Communications Management

The Executive Master of Science in Communications Management (MScom) is a part-time, postgraduate program for experienced communications professionals. Courses are conducted in English over a 21-month period. Classes are held every other month for seven consecutive days. Based at the University of Lugano in Switzerland, the MScom Program cooperates with Copenhagen Business School on program content & joint sessions, including a summer session at the UCLA Anderson School of Management, Los Angeles, one of the leading business schools in the US. An international faculty of more than 30 professors from renowned institutions around the world ensures the program's academic excellence and its multinational orientation.

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Geneva, September 11

Zurich, September 12, October 9

Berlin, October 11 at the KommunikationsKongress

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