

David Martinon 
(Spokesman for French President Nicolas Sarkozy)
Working Languages: FR
Start: May 2007



France: New Presidential Spokesman

DAVID MARTINON (36) has been named new French presidential spokesman. He has been chosen by the new French President, NICOLAS SARKOZY. Mr Martinon has worked with Mr Sarkozy before, being for example former sherpa at French Ministry of the Interior as well as head of Mr Sarkozy's 2007 election campaign team. Mr. Martinon started in this position on May 16th, when the new French President took office, and replaced Jérôme Bonnafont, the spokesman of former President Jacques Chirac.


Hans Koeleman 
(Director Corporate Communications)
Start: July 2007



Netherlands: New Director of Communications at KPN

HANS KOELEMAN (44, Dutch) will succeed KOENRAAD VAN HASSELT, who will be leaving KPN on his own request. Mr Koeleman has previously worked as Vice President Internal Communications & Brand Management at Royal Ahold, as Director of In- and External Communications at Albert Heijn and as Head of External Communications at Delta Lloyd. He will start his new job on July 1st. Hans Koeleman will report to Ad Scheepbouwer, the CEO and Chairman of KPN Royal Dutch Telecom.

Eva Kaluzynska 
(Spokesperson on Regional Policy)
Working Languages: FR, EN, POL
Start: May 2007



Brussels: New Spokesperson for Commissioner Hübner

EVA KALUZYNSKA (57) has been appointed Spokeswoman for Regional Policy at the European Commission on May 16th. Replacing ANA-PAULA LAISSY, she is working in the Cabinet of Commissioner Danuta Hübner. Ms Kaluzynska, born in Walsall/Staffordshire, has been at the European Commission since 1992, her last position being in the Commission's Representation in London. Prior to working at the Commission, Ms Kaluzynska had been a journalist in England and Belgium.


Alexander Reinhardt 
(Head of Corporate Media Relations)
Start: July 2007



Germany: New Head of Corporate Media Relations for EADS

ALEXANDER REINHARDT (39) is to become the new Head of Corporate Media Relations at EADS. With effect from 1 July 2007, he will succeed MICHAEL HAUGER, who has left the company. In his new function, Mr. Reinhardt will be responsible for EADS' worldwide media activities and will act as the company spokesperson. He will report to the Head of EADS Corporate Communications, DR. CHRISTOF E. EHRHART. Alexander Reinhardt has been Head of Communications for the EADS Defence & Security Division since 2003.

JOB ADVERTISEMENT

The International Fragrance Association (IFRA) is creating the position of

COMMUNICATION DIRECTOR



- The International Fragrance Association is a global association representing the fragrance creation houses. Its challenge is to intensify globally the communication efforts in order to enhance the reputation of the fragrance industry and of its scientific program, on which the safety process of the industry is based. The target audiences are members, customers and customer associations, media, policy makers, NGOs and scientific circles.
- The Communication Director will work in close contact with the industry financed Research Institute for Fragrance Materials (RIFM) located in NJ (USA).

- He/she will report to the IFRA Director General and be assisted by the Communications Manager.
- He/she will liaise with the Communication Directors of key international companies which are members of the association, and key staff of affiliated associations worldwide.
- IFRA is looking for a Communication Professional with around 10/15 years of experience, ideally partly acquired in the perfume or cosmetics industry.
- The position is based in Brussels and fluency in English is requested.

Interested candidates should send their CV to: IFRA – 6 avenue des arts, B – 1210 Brussels, or to mmesmin@ifraorg.org



Chantal Porges 
(Communication Director)
Working Languages: FR, EN, IT
Start: June 2007



Brussels: Chantal Porges appointed Communication Director at EFPIA

CHANTAL PORGES has been appointed Director Communication and Partnerships at the European Federation of Pharmaceutical Industries Associations (EFPIA) in Brussels. Having started her new job on June 1st, Ms Porges has before worked as the Director Communication & External Affairs at Eucomed, the European Medical Technology Industry Association. Between 1989 and 2001, Chantal Porges was an accredited journalist to the EU institutions and NATO.



Lucie Králová 
(Communication Department
director, spokesperson)
Working Languages: CZ, ENG
Start: June 2007



Czech Republic: Králová new Spokesperson for Czechinvest

LUCIE KRÁLOVÁ is the new Spokesperson, and also the Director of Communication Department, of Czechinvest. She replaces ALZBETA HONSOVÁ and reports to both CEO and Chief Operating Officer of Czechinvest, which is the investment and business development agency of the Czech Republic (whose services and development programmes contribute to attracting foreign investment and to developing Czech companies). Prior to working at Czechinvest, Ms Kralova was Spokesperson for „Zdravotní pojišťovna ministerstva vnitra CR”, the second biggest Health Insurance Company in the Czech Republic.



Karen Onsager 
(Director of Communications)
Working Languages: NOR, ENG
Start: May 2007



Norway: Karen Onsager new Communications Director at Hafslund

KAREN ONSAGER (30) has taken over as Director of Communication at Hafslund ASA. Hafslund has established itself as Norway's leading generator and supplier of electric power and security. Ms Onsager will report to TOVE PETTERSEN, the Group Senior Vice President, Group Functions of Hafslund. Onsager has been Communications Director of Hafslund from September 2005 to May 2007. Her predecessor, FRODE GEITVIK, will continue at Hafslund as Director of Public Affairs.



Peter N. Thier 
(Head of Communications)
Working Languages: GER, ENG
Start: July 2007



Austria: New Head of Communication for Erste Bank Austria

PETER NIKOLAI THIER (34), who is currently Spokesperson / Head of Press Relations Austria of Bank Austria Creditanstalt, will be new Head of Communication, Austria of the Erste Bank Österreich. In this position, he is also going to be Spokesperson for the bank in Austria. Mr Thier will hold this newly created position starting with the reorganisation of Erste Bank, which will become effective on July 1st. He is going to report to MS ELISABETH BLEYLEBEN-KOREN (CEO). He has been working for the Bank Austria Creditanstalt for 3 ½ years.

ADVERTISEMENT

Europe – Just a mouse-click away !

The European Online Academy (EOA), a postgraduate programme for young professionals, is organised by the Centre International de Formation Européenne (Nice/Berlin) in close cooperation with the Jean Monnet Chair for Political Sciences of the University of Cologne.

The European Online Academy offers comprehensive information on recent developments of the European integration process and up-to-date insight into proceedings and policy areas. Through a combination of e-learning and compact face-to-face phases in Berlin, Brussels, Prague and Rome the EOA is an ideal training and additional qualification for young professionals, postgraduates and junior officials interested in or already working in the field of European integration.

Working language is English. Certificate and up to 36 ECTS points can be obtained after successful participation.

Deadline for online application: 5 September 2007.

For more information please visit our website www.eu-online-academy.org or contact Ms. Aline Palige (aline.palige@cife.eu)



This programme is organised with the financial support of the European Union (Education and Culture - Lifelong Learning Programme - JEAN MONNET). The European Commission cannot be held responsible in any way for the use of the information presented.



Dr. Reinhard Malin 
(PR Manager)

Working Languages: GER, ENG
Start: April 2007



Germany: New PR Manager at Boehringer Ingelheim

DR. REINHARD MALIN (43) took up the position of PR Manager at Boehringer Ingelheim in April 2007. It is a newly created position, where Mr Malin is responsible for Boehringer's medicinal product "Micardis" and for Consumer Health Care products. Prior to his appointment, he held the same position at ratiopharm. From 1998 to 2000 Mr Malin was a PR Consultant in the field of medicine and science at Media Concept.



Laura Szanyi 
(Head of PR)

Working Languages: HU, EN, GER
Start: March 15, 2007



Hungary: New Head of PR for Allianz Hungary

LAURA SZANYI (34) has been named new Head of PR at Allianz Hungary as of March 15th. In this position, she takes care of Allianz' media relations, other external and internal communications, communications planning, as well as event management and CSR. Ms Szanyi continues to be Communication Manager at Allianz, a task that she took over in 2005 already when she joined Allianz Hungary. She holds a Cultural Manager's Degree from Eötvös Loránd University, Budapest.



Banu Onur 
(Communication Manager)

Working Languages: TUR, ENG, FR
Start: June 2007



Turkey: Onur appointed Communications Manager at Janssen-Cilag

Since June 4th, BANU ONUR (32) works at Janssen-Cilag in Istanbul as Communication Manager. Janssen-Cilag is a Johnson & Johnson subsidiary, founded in the early nineties, offering medical devices and consumer packaged goods. Prior to this, Ms Onur has been Corporate Relations Directorate and Corporate Communications Manager at TOFAS (Türk Otomobil Fabrikası AS). Her job there covered ethical, reputation management of national activities archiving, sustainable and continuous message to all parties including media, governmental bodies, shareholders and strategic partners. In her earlier career, Banu Onur held several positions at BP Turkey and has worked as journalist in the nineties.

TICKER

+++ DEBBIE JOHNSTON succeeds Callum Spreng as Head of Communications at SMG plc. +++ HELEN LALITTE takes up the position Director of International Marketing for Ibis Hotels, part of Accor Group. +++ CHRISTOPHE DANDOY (31) has been appointed as new Director of Communications at Mars Chocolat France, former Masterfoods. +++ CÉDRIC MATHOREL has been promoted to the position of Marketing Director at Ebay France, he succeeds ALEXANDER VON SCHIRMEISTER. +++ THOMAS HABERKAMM (42) has left Altana to become head of public affairs at the Linde Group's Berlin office. +++ FREDERIC HARTSTEIN (42) has been named Sales, Marketing and Communication Director of Groupe Heppner / France. +++ UWE-STEPHAN LAGIES (41) is new Head of Corporate Communications for RWE Dea, he succeeds HARALD GRAESER. +++ CHRISTOPHE PELLETIER (36) is responsible for the Communication of Yahoo!France. +++ LAURENT CHASTAIN has been appointed as Vice-President International Communications & Marketing Studies of Nestlé Waters (Nestlé SA). +++

COMMENTARY



Constitution break through aggravates German-Polish relations

The EU summit's primary goal on June 21st is the basis of a simplified constitutional agreement due to come into force before 2009. Angela Merkel, today stated her conviction in wanting to agree upon a roadmap next week. Clearly not everyone has mobilised their rhetoric to the same levels and in this case both the Polish and to a lesser extent the Czechs have hit back with stark criticism over the matter. Polish brothers Jaroslaw (Prime Minister) and Lech Kaczynski (President) have openly bombarded Germany on its precipitous stance in opening the old 'wounds' of the Constitution: all this prior to settling the complex issue of member states' voting weights within EU institutions – to the benefit of Poland evidently. This comes as a surprise at a time when the majority of EU leaders have openly praised Germany's efforts both at the G8 as well as in their capacity as

EU pioneers over the last 6 months with special reference to their efforts in combating climate change and the EU-US rapprochement. This time round Germany's priority in its Presidency of the EU has been the constitution and her reputation centres on locking-in to some EU pact.

by George P Kyriacou

Send your

Personnel News updates to

personnel@communication-director.eu

Editor-in-Chief
Marc-Oliver Poppen

Layout
Steffi Butter;
Marcus Beyer

Editors Newsletter
Grit Fiedler
George Kyriacou
Clemens zur Hausen
Paul J. Thomas

Publishers
Rudolf Hetzel
Torben Werner

Advertising
Sandra Helmerding
sandra.helmerding@helios-media.com