

## Recent Appointments from the World of Communications / July 2007



**Aage Dünhaupt**   
(Director Corporate  
Communications Europe)  
Working Languages: DE, EN, FR  
Nationality: German  
Institution: Deutsche Lufthansa AG  
Start: July 1



### Germany: Dünhaupt heads Lufthansa Communication in Europe

Since July 1st, Deutsche Lufthansa AG has a new Director Corporate Communications for Europe. AAGE DÜNHAUPT (32) has taken over this position (based in London) from PETER MIDDLETON, who left the company last year. His tasks include directing and coordination communication and press activities of the Lufthansa Group in all European markets (except Germany). Mr. Dünhaupt reports to ANDREAS BARTELS, Director Media Relations at Lufthansa. Prior to this, he had been Head of International Communications at Lufthansa Technik AG, Hamburg.



**Mathieu Carré**   
(Head of Public Relations and  
Corporate Communications)  
Working Languages: FR, EN  
Nationality: French  
Institution: AOL France  
Start: June



### France: AOL with new Head of PR and Corporate Communications

MATHIEU CARRÉ, 37, has been appointed new Head of Corporate Communications and PR at AOL France. Mr. Carré has been working in the field of communication for a long time, prior to his new position, he had been Head of the External Communication Department at French Caisse des Dépôts. From 2004 to 2006, he had worked as Communications General Manager for Renault Pars – Iran. Mr. Carré holds a Master of Information and Communications from Paris-Sorbonne University.



**Bart Rijs**   
(Spokesperson)  
Working Languages: NL, EN  
Nationality: Dutch  
Institution: Dutch Ministry of  
Foreign Affairs  
Start: August 1



### The Netherlands: New Spokesperson for Minister of Foreign Affairs

Beginning on August 1st, BART RIJS (41, by then 42) will be the new spokesman for Dutch Foreign Minister MAXIMEVERHAGEN. Until July, Mr. Rijs has been working as communications advisor for "Médecins Sans Frontières" (Doctors without Borders). He had been a journalist before, working as newspaper-correspondent in Moscow and the Balkans. He succeeds HERMAN VAN GELDEREN.



**Ilie Banica**   
(Spokesperson)  
Working Languages: RO, EN, FR  
Nationality: Romanian  
Institution: Romanian Foreign Ministry  
Start: June



### Romania: New Spokesman for the Foreign Ministry

ILIE BANICA has been appointed Spokesman of the Romanian Ministry of Foreign Affairs with effect from June 2007. Mr Banica is a diplomat with many years of experience, working at the Romanian Ministry of Foreign Affairs since 1997. During this time he has acted as the Press Attaché at the Romanian Embassy in Brussels (1998-2002), as well as head of the Public Relations Department at the Romanian Ministry of Foreign Affairs (2002-2003).

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**Michael Lange**   
(Head of Corporate Communications)

Working Languages: EN, DE  
Nationality: German  
Institution: T-Mobile  
Start: July 2



## Germany: New Head of CorpComm at T-Mobile International

Since July 2nd, MICHAEL LANGE (45) is responsible for Corporate Communications at T-Mobile International in Bonn. He took on this work in addition to his previous function as head of International Communication at Deutsche Telekom AG. At T-Mobile, he replaced STEFAN ZUBER, who has opted to take on new challenges outside the Group. In his new function, Michael Lange reports to HAMID AKHAVAN, CEO of T-Mobile International.



**Sabrina Zapperi**   
(Head of Marketing Communication)

Working Languages: IT, EN  
Nationality: Italian  
Institution: Siemens VDO  
Start: May 1



## Italy: New Head of Marketing Communication for Siemens VDO

Since May 1st, SABRINA ZAPPERI (35) is new Head of Marketing Communication at Siemens VDO in Italy. She is also responsible for external relations and replaces Ms. ANNA FANARA. She is reporting directly to Mr. RALPH SCHMIDT, CEO of Siemens VDO Italy. Prior to working for Siemens, Ms. Zapperi worked as Communication Manager for IVM Group, an Italian chemistry company.



**Ben Roome**   
(Leader of Corporate Communications EMEA)

Working Languages: EN  
Nationality: UK  
Institution: Nortel EMEA  
Start: June 12



## UK: Roome Leader of Corporate Communications at Nortel EMEA

BEN ROOME (31) has been appointed Leader of Corporate Communications at Nortel EMEA. In this position, he leads the team responsible for Nortel's programmes and strategy for public relations, internal communications and end user communications across Europe, the Middle East and Africa. In this newly created role, Mr. Roome reports to NICK EADES, Vice President Marketing of Nortel EMEA. Mr. Roome works at Nortel since October 2000 in various PR and communications roles, prior to that he was a PR executive at Brodeur Worldwide.



**Paula Neagu**   
(Head of Public Relations)

Working Languages: RO, EN, DE  
Nationality: Romanian  
Institution: Oracle  
Start: March 19



## Romania: Oracle with new Head of Public Relations

On March 19th, PAULA NEAGU (30) has taken over responsibility as new Head of Public Relations at Oracle, Romania. She succeeds DINA STOICA, and is reporting to ANITA KEREKES, Head of Oracle's Public Relations in Hungary, Austria, Slovenia and Romania. Prior to working for Oracle, Ms. Neagu has already worked in the field of Communications, having been PR-Manager at Siemens, Romania.



**Sabina Belli**   
(Communications Manager)

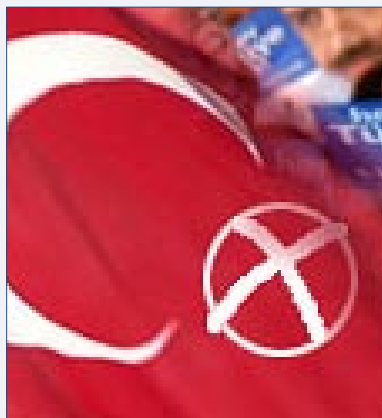
Working Languages: IT, EN  
Nationality: Italian  
Institution: Microsoft Entertainment & Devices Italia  
Start: July



## Italy: Microsoft with new Communications Manager

SABINA BELLI (33) is the new Communications- and PR-Manager at Microsoft Entertainment & Devices in Italy. She is responsible for the communication strategy, for Public Relations and for positioning the products of this Microsoft-branch in the market. Ms Belli is working for Microsoft since 2001, having been Consumer Marketing & PR Manager of the Online Services Group until June 2007.

## COMMENTARY



### Islamic party with secular politics

Turkey after the election

After the general elections in Turkey, Prime Minister Recep Tayyip Erdogan and his Islamic party have won enough seats to form a single-party government and will not need to rely on other political forces to pass most laws. Despite the fact that the parliamentary majority of Erdogan's AK-party has actually fallen (because more smaller parties are represented), this landslide victory strengthens his position and sent a strong message, also to the military. It was the military-backed, secular establishment, which had accused Erdogan of promoting Islamic values. But, although the AK is an Islamic party, there's no need for Western politicians to worry about Turkey changing direction after this election. Most AK supporters do not want a more Islamic country: they are a mix of liberals, intellectuals, busi-

nessmen and entrepreneurs who want Turkey to keep on reforming and to continue to open itself up to Europe. Charismatic Erdogan and his parliamentary majority should use the election impetus and the strong mandate to follow the hopes of their voters, to continue their reforms, and not to provoke the secular establishment.

by Clemens zur Hausen

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\*\* Prices excluding VAT. Included in the participants fee is access to all parts of the conference programme as well as to the dinner on Thursday, 27<sup>th</sup> September.